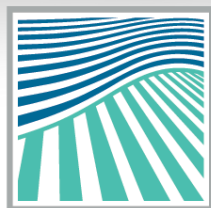


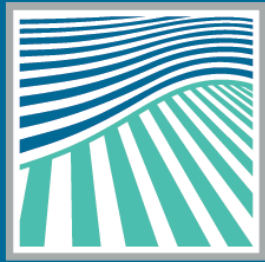


STRATEGIC PLAN 2024

Honouring our Past. Embracing our Future



**SOUTH
DUNDAS**



**SOUTH
DUNDAS**

LAST UPDATED JUNE 2024



A note from...

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Your Signature

Faces of Our Community: Embracing Diversity and Unity in South Dundas



With a proud history of community service, South Dundas is ready to enter a new era, driven by our unwavering commitment to excellence and stay connected with our community. As we look to our future, we will prioritize superior operational performance, advocating for digitization, modernization, and collaborative efforts to elevate our Municipality to new heights.

At the heart of our mission is to create a vibrant, connected community. We strive to build welcoming and inclusive gathering spaces, support economic growth, and champion environmental responsibility and wellness initiatives for residents of all ages.

Our vision is for everyone. And together, we embark on this journey towards a future where South Dundas thrives as a place of progress and togetherness.

VISION

South Dundas is the Destination for Growth and Wellbeing: Where Living, Working, and Thriving Intersect

In South Dundas, our vision is to transcend the traditional notions of community, transforming our township into a destination that embodies growth, prosperity, and holistic wellbeing. We aspire to create an environment where residents not only live and work but thrive – where every individual is empowered to pursue their aspirations and lead fulfilling lives. Our vision extends beyond mere physical infrastructure; it encompasses the building of a vibrant community, where connections are forged, and wellbeing is prioritized.

We envision South Dundas as a beacon of opportunity, attracting individuals, families, and businesses seeking a place to not only grow but to flourish. From innovative economic initiatives to robust social programs, we are committed to laying a strong foundation for the holistic health and prosperity of our community. Our efforts are guided by the principles of sustainability, inclusivity, and resilience, ensuring that all generations are proud of our township and we protect it together.

As we journey towards this future, we recognize the importance of collaboration and collective action. Together, we will build partnerships and create opportunities that transcend barriers and unlock the full potential of South Dundas. Our goal is not merely to exist but to thrive – to become a destination where growth and wellbeing intersect, and where every resident finds fulfillment, purpose, and joy in calling South Dundas home.





OUR MISSION

Connecting Land and Water in South Dundas where we Grow, Innovate, Create and Deliver as a Happy, Healthy Community



VALUES

Grounded in our core values, South Dundas thrives on collaborative synergy, unwavering integrity, and a commitment to perpetual improvement.

Collaboration: We believe in the power of synergy through diverse perspectives and collective effort.

Integrity: We uphold honesty, ethics, and accountability in all our actions, fostering trust within our community.

Continuous Improvement: We embrace change, strive for excellence, and constantly seek opportunities for growth and innovation.





Embracing the Future.

As we stand on the threshold of tomorrow, South Dundas prepares to chart its course with resilience and vision. The landscape of community development is ever-shifting, demanding that we adapt, innovate, and lead with purpose. Our journey forward is guided by a steadfast commitment to embracing change, not for its own sake, but as a means to better serve our residents, strengthen our communities, and realize our collective aspirations.

In this era of rapid technological advancement and evolving societal needs, we recognize the importance of seizing opportunities and overcoming challenges with agility and determination. By harnessing the diverse talents and perspectives within our community, we unlock the potential to shape a future that is vibrant, inclusive, and sustainable.

While the path ahead may be ever-evolving, we approach it with confidence and optimism. Together, we embark on this journey, united in our shared vision for a South Dundas that thrives, evolves, and flourishes. As we navigate the opportunities and possibilities that lie ahead, we do so with a spirit of collaboration, innovation and excitement.



SOUTH
DUNDAS

SOUTH DUNDAS
DOG PARK
84 Cruickshank Way



OUR FUTURE

The Three Pillars of Success in South Dundas

- ✓ Superior Performance in Operational Excellence
- ✓ A Growing, Connected Community
- ✓ Sustainable and Dynamic Growth





**SUPERIOR PERFORMANCE
IN OPERATIONAL EXCELLENCE**

At the heart of South Dundas' commitment to progress lies our passionate and effective team and outstanding culture. Just as Aristotle professed, we believe that the synergy of our collective efforts far surpasses the sum of individual contributions. With a diverse array of talents and perspectives at our disposal, we embark on a journey of innovation and problem-solving, guided by mutual respect and a shared vision for excellence. In our pursuit of operational excellence, we prioritize creating a culture where every voice is valued, every idea is heard, and every team member feels empowered to contribute to our shared success and celebrate along the way.

How will we do it?

It will be necessary for us to focus on the following objectives for this strategic direction.

- 1. Implement digitization and modernization initiatives for services.**
- 2. Enhance outcomes related to capital infrastructure improvements.**
- 3. Advocate for enhancements through collaborative efforts, training, and development opportunities within the Municipality.**

How will we measure it?

When we achieve these goals, it will reflect a commitment to streamline processes, optimize our resources and foster a culture of innovation.

- Business continuity plan completed by X date.
- Training costs are reduced from X to X by X date.







**A GROWING CONNECTED
COMMUNITY**

In South Dundas, we recognize that our strength lies in our ability to forge genuine connections and nurture a sense of belonging among our residents. As we strive to build a growing, connected community, we understand the importance of authentic relationships, supporting local businesses, and creating spaces where individuals can come together to celebrate diversity and shared experiences. Our commitment to connectivity extends beyond mere physical proximity; it encompasses a deep-seated belief in the power of community to uplift, inspire, and transform lives. With each interaction and initiative, we aim to build a culture of inclusivity, collaboration, and mutual support, ensuring that South Dundas remains not just a place to live, but a vibrant and welcoming destination where everyone feels pride and joy.

How will we do it?

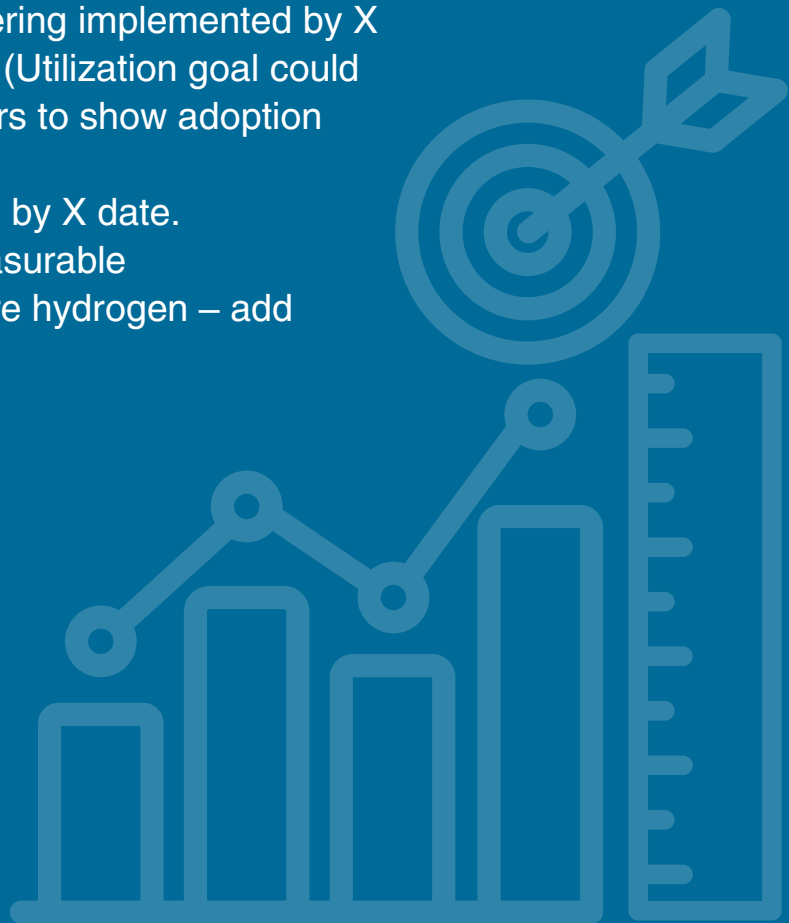
It will be necessary for us to focus on the following objectives for this strategic direction.

- 1. Establish and sustain community hubs and gathering areas to nurture diversity, inclusivity and community cohesion.**
- 2. Facilitate the growth and connection of existing businesses and cultivate an environment conducive to attracting new enterprises across all quadrants of our Municipality.**
- 3. Promote environmental stewardship and prioritize community health and well-being.**
- 4. Promote wellness initiatives tailored for children, youth, and adults within the community.**

How will we measure it?

When we achieve these goals, it will reflect that we have fostered a sense of belonging from an individual, community, and business perspective.

- Business Retention and Expansion study completed by X date in 2024.
- Increase utilization of municipality programming by X percent.
- Physical construction by X date.
- A digital hub acting as a community database for committees/volunteering implemented by X date and being utilized. (Utilization goal could be broken down by years to show adoption rates).
- Energy audit completed by X date.
- Forest cover – add measurable
- Gas intake/electric/future hydrogen – add measurable





SUSTAINABLE AND DYNAMIC GROWTH



At South Dundas, we embrace the challenge of achieving sustainable and dynamic growth, recognizing it as a fundamental pillar of our collective vision for the future. With a strong commitment to innovation, stewardship, and long-term planning, we lay the groundwork for prosperity that endures for generations to come. Our approach to growth is holistic, balancing economic progress with environmental responsibility and social equity. We envision a future where South Dundas flourishes as a model of sustainability, where each step forward is measured not only by its immediate impact but by its lasting legacy. Guided by this vision, we embark on a journey of transformation, empowered by the knowledge that our efforts today will shape the landscape of tomorrow for the betterment of all.

How will we do it?

It will be necessary for us to focus on the following objectives for this strategic direction.

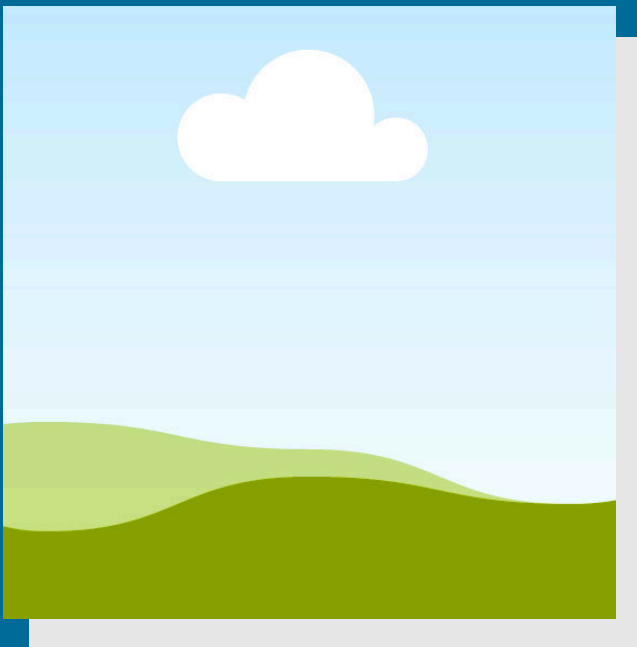
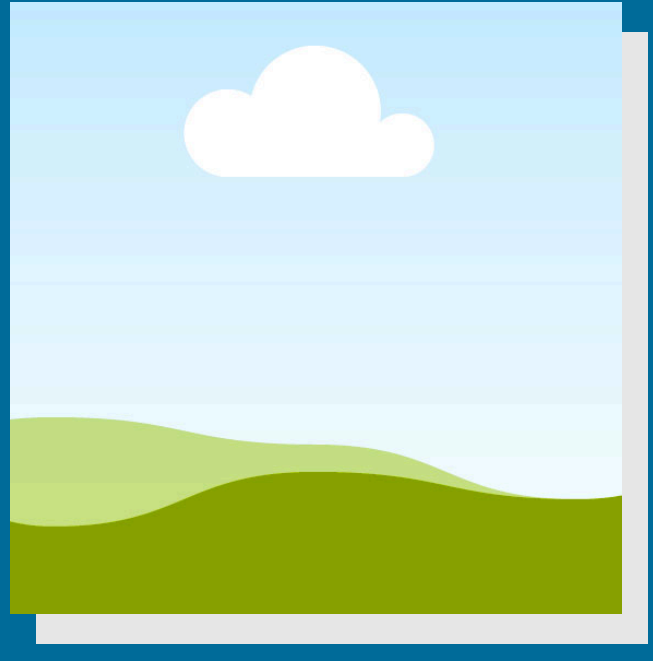
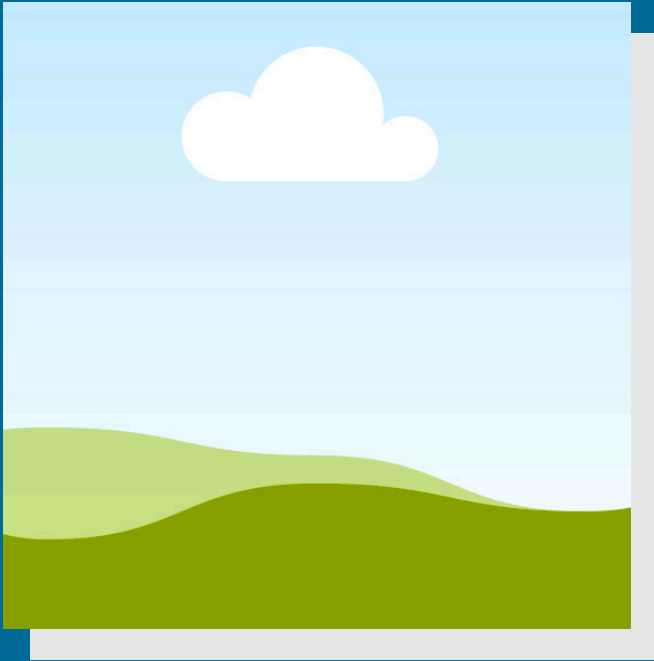
- 1. Implement strategic land-use planning initiatives to facilitate sustainable development for both residential and commercial.**
- 2. Maximize the utilization of municipal lands for resale purposes.**
- 3. Strategically investigate potential avenue for growth corridors.**
- 4. Identify and develop a comprehensive grant and funding plan.**
- 5. Implement a digital investment package for enhanced investor interest and engagement.**

How will we measure it?

When we achieve these goals, it will reflect that we have built a sustainable future as we enabled the capacity for our strategic growth.

- Attract 3 to 5 new businesses by 2026.
- Establish 2 to 4 properties per year that are ready for sale.
- Complete a capacity and unrated capacity study by X date.
- Host X open houses with an attendance rate of X in 2024/2025 etc.
- Tax base growth – add measurable.





Building Excellence, Connection,
and Growth Through Every Corner
of Our Municipality